

CONTRACT

KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 926328 /		Alt Order #
Product OCT. 9 - OCT. 15, 2012		
Contract Dates 10/08/12 - 10/15/12		Estimate # 12226
Advertiser McCaskill/D/Senate		Original Date / Revision 10/04/12 / 10/04/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KMBC	Account Executive Jeff Kitzsteiner	Sales Office Kansas City
Special Handling Political Duplicate File Copy		
Demographic Adults 50+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KMBC	10/08/12	10/12/12	First News at 5am	5-5:30am		:30			NM	5	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	11111--				5	\$300.00			
2	KMBC	10/08/12	10/15/12	First News at 5:30am	5:30-6am		:30			NM	5	\$2,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1111---				4	\$400.00			
		Week: 10/15/12	10/21/12	1-----				1	\$400.00			
3	KMBC	10/08/12	10/15/12	First News at 6am	6-7am		:30			NM	5	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	11-11--				4	\$600.00			
		Week: 10/15/12	10/21/12	1-----				1	\$600.00			
4	KMBC	10/08/12	10/15/12	Good Morning America	7-9am		:30			NM	10	\$4,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	21212--				8	\$450.00			
		Week: 10/15/12	10/21/12	2-----				2	\$450.00			
N 5	KMBC	10/13/12	10/13/12	Sat News @ 5am	5-6am		:30			NM	1	\$50.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----S-				1	\$50.00			
6	KMBC	10/13/12	10/13/12	Sa 6-7a	6-7a		:30			NM	1	\$300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----S-				1	\$300.00			
7	KMBC	10/13/12	10/13/12	News Wknd Sat	7-9am		:30			NM	1	\$300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----S-				1	\$300.00			

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KMBC-TV  **KMBC**
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<u>Contract / Revision</u> 926328 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/08/12 - 10/15/12	<u>Product</u> OCT. 9 - OCT. 15, 2012	<u>Estimate #</u> 12226
<u>Advertiser</u> McCaskill/D/Senate		<u>Original Date / Revision</u> 10/04/12 / 10/04/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
8	KMBC	10/14/12	10/14/12	Sun News @ 5am	5-6am		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	-----S				1	\$35.00			
9	KMBC	10/14/12	10/14/12	Su 6-7a	6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	-----S				1	\$300.00			
10	KMBC	10/14/12	10/14/12	News Wknd Sun	7-9am		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	-----S				1	\$300.00			
11	KMBC	10/09/12	10/09/12	Rachael Ray Show	9-10am		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	-1-----				1	\$95.00			
12	KMBC	10/10/12	10/15/12	Anderson Cooper	M-F 10-11a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	--1----				1	\$75.00			
		10/15/12	10/21/12	1-----				1	\$75.00			
13	KMBC	10/11/12	10/11/12	The View	11am-12pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	---1---				1	\$150.00			
14	KMBC	10/08/12	10/08/12	GENERAL HOSPITAL	2-3PM/1-2PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	1-----				1	\$225.00			
15	KMBC	10/15/12	10/15/12	KATIE COURIC	2-3PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	1-----				1	\$100.00			
16	KMBC	10/08/12	10/12/12	Dr. Phil	3-4pm		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	11111--				5	\$125.00			
N 17	KMBC	10/08/12	10/15/12	DR OZ	4PM-5PM		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/08/12	10/14/12	1111---				4	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KMBC	10/08/12-10/14/12	DR OZ	4PM-5PM	MTUWTh-----	:30		\$175.00	NM		
				Credited								
				CREDIT								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/15/12	10/21/12	1-----				1	\$175.00			
18	KMBC	10/08/12	10/15/12	5pm News	5-530pm		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1-111--				4	\$700.00			
Week:		10/15/12	10/21/12	1-----				1	\$700.00			
19	KMBC	10/09/12	10/15/12	6pm News	6-630pm		:30			NM	5	\$4,125.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$825.00			
Week:		10/15/12	10/21/12	1-----				1	\$825.00			
N 20	KMBC	10/08/12	10/15/12	630-7p	630-7pm		:30			NM	7	\$8,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11112--				6	\$1,200.00			
Week:		10/15/12	10/21/12	1-----				1	\$1,200.00			
21	KMBC	10/15/12	10/15/12	DANCING WITH THE STARS	Prime Other		:30			NM	1	\$3,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$3,500.00			
22	KMBC	10/09/12	10/09/12	DANCING WITH STARS RE	7-8pm		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$2,500.00			
23	KMBC	10/09/12	10/09/12	PRIVATE PRACTICE	9-10pm		:30			NM	1	\$3,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$3,000.00			
24	KMBC	10/10/12	10/10/12	The Middle/Neighbors	7-8pm		:30			NM	1	\$2,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$2,500.00			
N 25	KMBC	10/11/12	10/11/12	Scandal	9-10pm		:30			NM	0	\$0.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$3,300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KMBC	10/08/12-10/14/12	Scandal	9-10pm	----Th----	:30	\$3,300.00	NM		
See MG 26.2,26.3												
N 26	KMBC	10/12/12	10/12/12	SHARK TANK	7-8pm		:30			NM	2	\$2,800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$750.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KMBC	10/08/12-10/14/12	SHARK TANK	7-8pm	-----F--	:30	\$750.00	NM		
See MG 26.2,26.3												
		2	KMBC	10/11/12-10/11/12	Last Resort	7-8pm	----Th----	:30	\$1,000.00	NM		
MG for 25.1,26.1												
M/G'S FOR 10/11/12 9-10PM { DUE TO VICE-PRESIDENTIAL DEBATE } & 10/12/12 7-8PM { DUE TO HRA }												
		3	KMBC	10/12/12-10/12/12	SHARK TANK	7-8pm	-----F--	:30	\$1,800.00	NM		
MG for 25.1,26.1												
M/G'S FOR 10/11/12 9-10PM { DUE TO VICE-PRESIDENTIAL DEBATE } & 10/12/12 7-8PM { DUE TO HRA }												
27	KMBC	10/12/12	10/12/12	PRIMETIME	8-9pm		:30			NM	1	\$1,400.00
Class of Time - Pre-emptible with notice												

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KANSAS CITY

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Contract / Revision	Alt Order #
926328 /	

Contract Dates	Product	Estimate #
10/08/12 - 10/15/12	OCT. 9 - OCT. 15, 2012	12226

Advertiser	Original Date / Revision
McCaskill/D/Senate	10/04/12 / 10/04/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ----F-- 1 \$1,400.00												
28	KMBC	10/14/12	10/14/12	ONCE UPON A TIME	7-8pm		:30			NM	1	\$4,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----S 1 \$4,000.00												
29	KMBC	10/14/12	10/14/12	REVENGE	8-9pm		:30			NM	1	\$3,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----S 1 \$3,000.00												
30	KMBC	10/08/12	10/15/12	M-F/SU 10pm News	10-1035pm		:30			NM	5	\$7,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 11-11-- 4 \$1,500.00 Week: 10/15/12 10/21/12 1----- 1 \$1,500.00												
31	KMBC	10/13/12	10/13/12	Late Airing Late News	1030-11PM		:30			NM	1	\$750.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----S- 1 \$750.00												
32	KMBC	10/14/12	10/14/12	SU 1030pm News	1030-11pm		:30			NM	1	\$900.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----S 1 \$900.00												
33	KMBC	10/10/12	10/12/12	M-F 1035-1105pm	1035-1105pm		:30			NM	2	\$900.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 --1-1-- 2 \$450.00												
34	KMBC	10/08/12	10/11/12	M-F 1105p-1135p	1105p-1135p		:30			NM	2	\$400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 1--1--- 2 \$200.00												
35	KMBC	10/15/12	10/15/12	M-F 1135p-1205am	1135pm-1205am		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 1----- 1 \$75.00												
Totals											84	\$63,580.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	84	\$63,580.00	\$54,043.00
Totals	84	\$63,580.00	\$54,043.00

Signature: _____ Date: _____

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<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KMBC	<u>Account Executive</u> Jeff Kitzsteiner	<u>Sales Office</u> Kansas City
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 50+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
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		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	11111--				5	\$250.00			
N 2	KMBC	10/08/12	10/15/12	First News at 5:30am	5:30-6am		:30			NM	5	\$2,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1111---				4	\$400.00			
		Week: 10/15/12	10/21/12	1-----				1	\$400.00			
N 3	KMBC	10/08/12	10/15/12	First News at 6am	6-7am		:30			NM	5	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	11-11--				4	\$600.00			
		Week: 10/15/12	10/21/12	1-----				1	\$600.00			
N 4	KMBC	10/08/12	10/15/12	Good Morning America	7-9am		:30			NM	10	\$4,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	21212--				8	\$450.00			
		Week: 10/15/12	10/21/12	2-----				2	\$450.00			
N 5	KMBC	10/13/12	10/13/12	Sat News @ 5am	5-6am		:30			NM	1	\$60.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----S-				1	\$60.00			
N 6	KMBC	10/13/12	10/13/12	Sa 6-7a	6-7a		:30			NM	1	\$300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----S-				1	\$300.00			
N 7	KMBC	10/13/12	10/13/12	News Wknd Sat	7-9am		:30			NM	1	\$300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----S-				1	\$300.00			

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Contract / Revision	Alt Order #
926328 /	

Contract Dates	Product	Estimate #
10/08/12 - 10/15/12	OCT. 9 - OCT. 15, 2012	12226

Advertiser	Original Date / Revision
McCaskill/D/Senate	10/01/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 8	KMBC	10/14/12	10/14/12	Sun News @ 5am	5-6am		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----S				1	\$35.00			
N 9	KMBC	10/14/12	10/14/12	Su 6-7a	6-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----S				1	\$300.00			
N 10	KMBC	10/14/12	10/14/12	News Wknd Sun	7-9am		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----S				1	\$300.00			
N 11	KMBC	10/09/12	10/09/12	Rachael Ray Show	9-10am		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-1-----				1	\$95.00			
N 12	KMBC	10/10/12	10/15/12	Anderson Cooper	M-F 10-11a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--1----				1	\$75.00			
		Week: 10/15/12	10/21/12	1-----				1	\$75.00			
N 13	KMBC	10/11/12	10/11/12	The View	11am-12pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$150.00			
N 14	KMBC	10/08/12	10/08/12	GENERAL HOSPITAL	2-3PM/1-2PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$225.00			
N 15	KMBC	10/15/12	10/15/12	KATIE COURIC	2-3PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$100.00			
N 16	KMBC	10/08/12	10/12/12	Dr. Phil	3-4pm		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	11111--				5	\$125.00			
N 17	KMBC	10/08/12	10/15/12	DR OZ	4PM-5PM		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1111---				4	\$175.00			
		Week: 10/15/12	10/21/12	1-----				1	\$175.00			
N 18	KMBC	10/08/12	10/15/12	5pm News	5-530pm		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-111--				4	\$700.00			
		Week: 10/15/12	10/21/12	1-----				1	\$700.00			

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KMBC-TV 9
KANSAS CITY
KMBC
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Contract / Revision 926328 /		Alt Order #
Contract Dates 10/08/12 - 10/15/12	Product OCT. 9 - OCT. 15, 2012	Estimate # 12226
Advertiser McCaskill/D/Senate		Original Date / Revision 10/01/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 19	KMBC	10/09/12	10/15/12	6pm News	6-630pm		:30			NM	5	\$4,125.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-1111--				4	\$825.00			
		Week: 10/15/12	10/21/12	1-----				1	\$825.00			
N 20	KMBC	10/08/12	10/15/12	630-7p	630-7pm		:30			NM	7	\$6,300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	11112--				6	\$900.00			
		Week: 10/15/12	10/21/12	1-----				1	\$900.00			
N 21	KMBC	10/15/12	10/15/12	DANCING WITH THE STARS	Prime Other		:30			NM	1	\$3,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	M-----				1	\$3,500.00			
N 22	KMBC	10/09/12	10/09/12	DANCING WITH STARS RE	7-8pm		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-T-----				1	\$2,500.00			
N 23	KMBC	10/09/12	10/09/12	PRIVATE PRACTICE	9-10pm		:30			NM	1	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-T-----				1	\$3,000.00			
N 24	KMBC	10/10/12	10/10/12	The Middle/Neighbors	7-8pm		:30			NM	1	\$2,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	--W----				1	\$2,500.00			
N 25	KMBC	10/11/12	10/11/12	Scandal	9-10pm		:30			NM	1	\$3,300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---T---				1	\$3,300.00			
N 26	KMBC	10/12/12	10/12/12	SHARK TANK	7-8pm		:30			NM	1	\$750.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----F--				1	\$750.00			
N 27	KMBC	10/12/12	10/12/12	PRIMETIME	8-9pm		:30			NM	1	\$1,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----F--				1	\$1,400.00			
N 28	KMBC	10/14/12	10/14/12	ONCE UPON A TIME	7-8pm		:30			NM	1	\$4,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----S				1	\$4,000.00			
N 29	KMBC	10/14/12	10/14/12	REVENGE	8-9pm		:30			NM	1	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----S				1	\$3,000.00			
N 30	KMBC	10/08/12	10/15/12	M-F/SU 10pm News	10-1035pm		:30			NM	5	\$7,500.00
		Class of Time - Pre-emptible with notice										

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<u>Contract / Revision</u> 926328 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/08/12 - 10/15/12	<u>Product</u> OCT. 9 - OCT. 15, 2012	<u>Estimate #</u> 12226
<u>Advertiser</u> McCaskill/D/Senate		<u>Original Date / Revision</u> 10/01/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	11-11--				4	\$1,500.00			
Week:		10/15/12	10/21/12	1-----				1	\$1,500.00			
N 31	KMBC	10/13/12	10/13/12	Late Airing Late News	1030-11PM		:30			NM	1	\$750.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$750.00			
N 32	KMBC	10/14/12	10/14/12	SU 1030pm News	1030-11pm		:30			NM	1	\$900.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$900.00			
N 33	KMBC	10/10/12	10/12/12	M-F 1035-1105pm	1035-1105pm		:30			NM	2	\$900.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1-1--				2	\$450.00			
N 34	KMBC	10/08/12	10/11/12	M-F 1105p-1135p	1105p-1135p		:30			NM	2	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	1--1---				2	\$200.00			
35	KMBC	10/15/12	10/15/12	M-F 1135p-1205am	1135pm-1205am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$75.00			
Totals											85	\$62,665.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	85	\$62,665.00	\$53,265.25
Totals	85	\$62,665.00	\$53,265.25

Signature: _____ Date: _____

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